

# MEDIA PUSH RADIO



MEDIA PUSH  
RADIO





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**AVAILABLE ON OVER 50 GLOBAL RADIO DIRECTORIES**

**LISTEN ON**

**[WWW.MEDIAPUSHRADIO.NET](http://WWW.MEDIAPUSHRADIO.NET)**

**ALEXA SMART SPEAKERS**

**SMART TVS VIA GET ME RADIO APP**

**FOR MUSIC SUBMISSIONS AND ADVERTISEMENT ENQUIRES  
PLEASE CONTACT OUR TEAM**

**[SUPPORT@MEDIAPUSHRADIO.NET](mailto:SUPPORT@MEDIAPUSHRADIO.NET)  
**+44 208 219 2140****



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# WELCOME TO MEDIA PUSH RADIO

**AT MEDIA PUSH RADIO, OUR OFFERINGS EXTEND FAR BEYOND JUST BROADCASTING MUSIC. WE'RE YOUR ONE-STOP DESTINATION FOR ALL THINGS AUDIO, CURATING A DIVERSE SELECTION OF PODCASTS, ENRICHING AUDIOBOOKS, INSPIRATIONAL CONTENT AND CAPTIVATING INTERNATIONAL MUSIC THAT TRANSCENDS BORDERS.**

**BUT HERE'S THE KICKER: WE'RE NOT JUST HERE TO ENTERTAIN; WE'RE HERE TO PROMOTE & ELEVATE. THAT'S WHY WE'RE OPENING OUR DOORS WIDE, INVITING EMERGING ARTISTS AND BRANDS FROM EVERY CORNER OF THE GLOBE TO SUBMIT THEIR TRACKS AND ADS TO BE HEARD BY OUR EVER-GROWING AUDIENCE.**

**WHETHER YOU'RE A BUDDING TALENT OR AN ESTABLISHED NAME, THERE'S A PLACE FOR YOU ON OUR AIRWAVES. SO, TUNE IN, TURN UP THE VOLUME, AND JOIN US IN CHAMPIONING CREATIVITY IN ITS PUREST FORM. THE STAGE IS SET, THE MIC AND OUR PLATFORM IS YOURS—LET'S MAKE MAGIC TOGETHER.**

# MARKET OPPORTUNITY

## THE GROWING DIGITAL RADIO MARKET

### Global Market Overview:

- Internet Radio Market Size was valued at USD 2.4 Billion in 2023.
- Online radio listening increased by 25% over the past year.
- Advertisers are shifting budgets towards digital audio.
- Influencer marketing projected to reach \$21.1 billion by 2025.
- Expected 10.5% Growth in Internet Radio Market by 2023-2029
- The Internet Radio market industry is projected to grow from USD 2.8 Billion in 2024 to USD 9.5 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 16.30% during the forecast period (2024 – 2032) – MRFR





# OUR MISSION

## MEDIA PUSH RADIO

**01**

To Bring new Influencer Voices and new music to Online Radio

**02**

To Amplify Digital Influence, Champion unnoticed talent and connect brands

**03**

To provide a platform that merges the mainstream with up and coming talent and new influencers





# WHY CHOOSE MEDIA PUSH RADIO

- Reach a broad audience through our influencer based shows
- Leverage our marketing power to boost your visibility.
- Join a rapid growing community of artists and influencers dedicated to innovative music and brand promotion.
- We Champion Unheard Artists: Offering unsigned talent the opportunity to expand their audience through our platform and ever growing community.

# SUBMISSIONS

## MUSIC & PODCASTS

Submit Your Audio Project Today

- Visit our website [www.mediapushradio.net](http://www.mediapushradio.net) and use our simple submission portal to upload music and podcasts.
- Subscribe for an airtime plan for your podcast OR audiobook directly via our platform after approval
- Get feedback and ongoing support from our team of experts.

Exclusive Promotion Opportunities

- Album Features: Have your entire EP or album played on our station.
- Dedicated Artist Spotlights: Get featured on our website, radio station and television channel





# SUBMISSION **BENEFITS**

- Serving as a medium linking artists with producers, entrepreneurs with clients etc
- Fast track opportunities for brands and creatives that utilise our platform
- Direct and easy submission process of content via [www.mediapushradio.net](http://www.mediapushradio.net)
- Access to mentorship, consultation & help with business planning

# BROADCAST **BENEFITS**

- Directly connecting brands with new customers and influencers.
- Work with a Team of industry professionals connected to both radio and television
- Radio can boost a brands online visibility and browsing by 52%
- Promotion of your brand on our television channel “Afro Direct TV”





# ADVERTISEMENT **SPONSORSHIP** OPPORTUNITIES



## **GAIN ADDED CREDIBILITY**

Radio is one of the most trusted medium of advertisement for businesses and brands also known to boost a brands online visibility and browsing by 52%

## **MAXIMISE YOUR REACH**

Reach new and potential customers both locally and globally. Placing radio advertising alongside other media can enhance an organisations overall marketing campaign, market share and reach



## **LOW COST**

The cost of radio advertising is generally low allowing brands to run longer campaigns and gain greater audience impressions for your money in comparison to other mediums. as well as being Ideal for the promotion of last minute campaigns and limited time offers.





## **Sponsored shows and segments.**

Sponsor a show eg. “Good Morning Playlist” and be highlighted as a featured Brand or service on radio.

## **Ad Campaigns TV/Radio**

Gain various ad slots during prime listening hours to promote your business, service and products.



## **Blog Articles**

Regular write-ups and articles on our blog about your music, business or service etc to gain additional traction to your brand and boost SEO.

# AUDIENCE ENGAGEMENT

## CONNECT WITH OUR LISTENERS



- Live interaction through social media integration.
- Listener call-ins and participation.
- Exclusive behind-the-scenes content and giveaways.
- On-demand music and show requests
- Shout-outs and promotion from our radio hosts and influencers
- Website and App promotion
- Regular updates and articles about your companies promotions on our blog and television channel “Afro Direct TV”

# THE FUTURE

## MEDIA PUSH RADIO NETWORK

Growing Audience and Market Potential:

- The internet radio market is experiencing significant growth, driven by the increasing number of digital listeners who prefer online streaming over traditional radio. This trend is expected to continue as more people adopt digital devices and seek personalized, on-demand audio content.
- Impact: Investors can capitalize on the expanding user base, increasing ad revenue potential, and the opportunity to reach a global audience. The ability to target specific demographics and listener preferences also enhances the station's marketability.



# THE FUTURE

# MEDIA PUSH RADIO NETWORK

Advancements in Technology and Analytics:

- The rise of sophisticated technology and data analytics in the internet radio industry allows for precise targeting, real-time performance tracking, and personalized content delivery. These tools enable stations to optimize ad campaigns, enhance user experience, and improve listener retention.
- With advanced analytics, investors can make data-driven decisions and measure the return on investment (ROI) more accurately. The ability to adapt quickly to listener feedback and trends ensures that the station remains competitive and relevant in the ever-evolving digital landscape.

# THE FUTURE

# MEDIA PUSH RADIO NETWORK

Watch Our New Television Channel on  
[www.mediapushradio.net/afrodirecttv](http://www.mediapushradio.net/afrodirecttv)





# **JOIN OUR** **MEDIA PUSH RADIO** **COMMUNITY**

[www.mediapushradio.net](http://www.mediapushradio.net)

[support@mediapushradio.net](mailto:support@mediapushradio.net)